

## Syllabus Ad

You may also be interested in placing an ad in our syllabus. This paid spot would be in addition to the information described in the syllabus section. You may place an ad in our syllabus even if you are unable to attend the conference.

- 1) Ads are available in two sizes.
  - (a) A small ad approx. 4.5" wide by 3.5" long, costs \$40.00 (\$35.40 +HST)
  - (b) A large ad approx. 4.5" wide by 7.25" long, costs \$60.00 (\$53.10 +HST)
- 2) Ads are to be supplied in either Adobe Acrobat PDF format or JPG format. All ads will be printed in grayscale. The PDF or JPG should be the size of the ad.
- 3) PDFs should be created with the highest resolution setting (press quality). All fonts are to be 100% embedded in PDF.
- 4) JPGs should have a minimum resolution of 300 dpi.
- 5) Please keep in mind that resolution is controlled also by the resolution of the original graphics being used. Graphics pulled from web sites should be avoided as they are generally only 72dpi (screen resolution) and will be poor quality when printed.
- 6) The ads will all be located in one section of the syllabus.
- 7) The vision of the conference is to present materials useful for homeschooling, and the committee reserves the right to not include ads that do not fit this mandate. Should this occur, the ad cost would be refunded.
- 8) Information for the ad should be sent to [syllabus@kwchea.ca](mailto:syllabus@kwchea.ca) as soon as possible.
- 9) Since another company's ad will be on the back of your ad, coupons which need to be cut out from your ad will not be permitted. Alternatively, please feel free to use a coupon code if you should so desire.
- 10) Ad information will not be accepted after **January 9, 2017**.

